



Wes-Kaapse Provinsiale Parlement  
Western Cape Provincial Parliament  
IPalamente yePhondo leNtshona Koloni

MINUTES OF PROCEEDINGS

Wednesday, 11 April 2018 (08:30), Chamber, 6<sup>th</sup> Floor, 7 Wale Street, Cape Town

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**STANDING COMMITTEE ON ECONOMIC OPPORTUNITIES, TOURISM AND AGRICULTURE**  
*(Economic Development and Tourism; Agriculture)*

**ATTENDANCE**

**Members:**

**Democratic Alliance**

Mackenzie, R  
Maseko, M  
Schäfer, BA (Chairperson)

**African National Congress**

Dugmore, C (Alternate)

**Additional Members**

Joseph, D (DA)  
Wiley, M (DA)

**Apologies**

Mnqasela, M  
Nkondlo, N  
Tyatyam, S (Alternate)

**The following persons were in attendance:**

**Airbnb**

Ms F Eberhard, Consultant  
Ms V Corcoran, Country Manager  
Mr M Modiape, Project Manager  
Ms O Gambinee, Trip Market Manager  
Ms W Verwoerd, Community Organiser  
Mr M Sefalane, Community Organiser

## **Department of Economic Development and Tourism**

Mr S Fourie, Head of Department  
Mr R Toefy, Deputy Director-General  
Mr N Joseph, Acting Chief Director  
Ms R Meyer, Deputy Director

### **Wesgro**

Mr T Harris, Chief Executive Officer  
Ms J Lain, Chief Marketing Officer: Tourism  
Ms C Koch, Head: Convention Bureau  
Ms I Dykman, Head: Leisure Tourism  
Ms L Carls, Leisure Tourism  
Ms N Nondumo, Leisure Tourism  
Mr C van der Waal, Head: Research  
Ms G Nel, Manager: Monitoring and Evaluation  
Ms L Neumann, Convention Services

### **SA Tourism**

Mr S Ntshona, Chief Executive Officer

### **Members of the Public**

Mr J Felix, Journalist: Cape Argus

### **Western Cape Provincial Parliament**

Ms Z Adams, Committee Coordinator

#### **1. Welcome and attendance**

The Chairperson opened the meeting and welcomed everyone present.

#### **2. Briefing by Wesgro on the 2017/18 seasonal tourism statistics for the Western Cape**

Mr Harris and Ms Lain briefed the Committee on the subject at hand.

#### **3. Briefing by Department of Economic Development and Tourism on the 2017/18 seasonal tourism statistics**

Mr Fourie and Mr Joseph briefed the Committee on the subject at hand.

**4. Briefing by SA Tourism on the impact of the drought on South African tourism and the plan for tourism going forward**

Mr Ntshona briefed the Committee on the subject at hand.

**5. Briefing by Airbnb on its 2017/18 seasonal tourism statistics for the Western Cape**

Ms Corcoran briefed the Committee on the subject at hand.

The Committee engaged on the contents of all four presentations.

**6. Resolutions/Actions**

6.1 The Committee REQUESTED the following information from Airbnb:

- 6.1.1 The extended list of the fastest growing destinations in the Western Cape;
- 6.1.2 A breakdown of the average amount of days that tourists spend in Beaufort West; and
- 6.1.3 The full report on Airbnb's performance over the tourist season.

The meeting adjourned at 10h45.



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**MS BA SCHÄFER, MPP**

**CHAIRPERSON: STANDING COMMITTEE ON ECONOMIC OPPORTUNITIES, TOURISM AND AGRICULTURE**

**DATE:**