## **Media Alert**





## 17 APRIL 2025

## MEDIA ALERT: POWER OF SPEECH PROGRAMME

At 12:00 on Thursday 24 April 2025, the Western Cape Provincial Parliament, in collaboration with the Carel du Toit Centre, will be hosting the Power of Speech programme for the second time. In 2024, the groundbreaking first programme of this nature took place at Western Cape Provincial Parliament, a first in Africa.

The Power of Speech programme is an initiative during which centres where deaf children learn to speak, can highlight the achievements of children who are deaf and use spoken language. During the programme the children will showcase what is possible by utilising hearing technology. The programme also seeks to provide a platform for parents to share their experiences with the Members of the Western Cape Provincial Parliament.

The main emphasis of the international power of speech programme is early detection. Experts and practitioners will be participating in the programme to demonstrate how newborn hearing testing can change the lives of children with hearing impairments. The powerful slogan #getitdoneby1 forms the backbone of the programme.

The Carel du Toit Centre in Cape Town is a special needs education centre where children with hearing impairment learn spoken language by using hearing technology, natural learning experiences and parental guidance.

Follow the event live here: https://www.wcpp.gov.za/?q=node/18806

Media representatives wanting to attend the programme, can contact the Manager: Stakeholder and Communication Services, James Retief, at jretief@wcpp.gov.za.

Interpreting services in South African Sign Language will be available.

## **END**

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